

12th Annual FireCracker 5K Run

Sponsorship Opportunities

July 4, 2017

Tautphaus Park Idaho Falls, ID



OVERVIEW

The Annual FireCracker 5K Run is organized to honor those who have and are serving in our military. We are all familiar with the blood, sweat, and tears that the members of the Armed Forces have shed on our behalf. The Military Affairs Committee invites you to celebrate the true meaning of the 4th of July by shedding a little sweat of your own. Athletes of all ages and abilities are invited to say "thank you" to past, present, and future members of the Armed Forces by participating in this flat, fast course along the parade route in Idaho Falls.

2017 5K

This year's event will be on Tuesday, July 4th at Tautphaus Park

SPONSORSHIP OPPORTUNITIES

The FireCracker 5K Run offers a number of sponsorship opportunities allowing businesses and/or individuals to demonstrate their support of those who served and are serving in the military. All sponsorship opportunities are on a first come/first serve basis and are limited to availability. Commitment must be received by 30 April and payment received by 29 May.

T-Shirt Sponsor

\$500

As a T-Shirt Sponsor, you will receive the following for your investment:

- Audio recognition on all promotional spots that begin airing 1 June and run every day through 3 July.
- Media Campaign for your business to include 4 July festivities
- Business logo on all printed materials including runners FireCracker 5K T-Shirts, printed materials, and race banner
- Company acknowledgement at the event
- Opportunity to provide on-site signage at race event
- Opportunity to give runners a promotion gift from your business to be placed in race bag or given out at event

Prize Fund Sponsor

\$500

As the prize fund Sponsor, you will receive the following for your investment:

- Audio recognition on all promotional spots that begin airing 1 June and run every day through 3 July.
- Media Campaign for your business to include 4 July festivities
- Business logo on all printed materials including runners FireCracker 5K T-Shirts, printed materials, and race banner
- Company acknowledgement at the event
- Opportunity to provide on-site signage at race event
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Chip Timing

\$500

As the chip timing sponsor, you will receive the following for your investment:

- Audio recognition on all promotional spots that begin airing 1 June and run every day through 3 July.
- Media Campaign for your business to include 4 July festivities
- Business logo on all printed materials including runners FireCracker 5K T-Shirts, printed materials, and race banner
- Company acknowledgement at the event
- Opportunity to provide on-site signage at race event
- Opportunity to give runners a promotion gift from your business to be placed in race bag or given out at event

Media Sponsor

\$500

As the Media sponsor, you will receive the following for your investment:

- Audio recognition on all promotional spots that begin airing 1 June and run every day through 3 July.
- Media Campaign for your business to include 4 July festivities
- Business logo on all printed materials including runners FireCracker 5K T-Shirts, printed materials, and race banner
- Company acknowledgement at the event
- Opportunity to provide on-site signage at race event
- Opportunity to give runners a promotion gift from your business to be placed in race bag or given out at event

Bag Sponsor (Closed Papa Murphy's)

As the Bag Sponsor, you will receive the following for your investment:

- Audio recognition on all promotional spots that begin airing 1 June and run every day through 3 July.
- Media Campaign for your business to include 4 July festivities
- Business logo on all printed materials including runners FireCracker 5K T-Shirts, printed materials, and race banner
- Your company logo and information on the race bag
- Company acknowledgement at the event
- Opportunity to provide on-site signage at race event
- Opportunity to give runners a promotion gift from your business to be placed in race bag or given out at event
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Product Sponsor

Product Water, food items

Additional Food items for the start/finish line is always needed

1 water stations on the course (Bio-Life), and 1 at the start/finish line (Idaho Beef Council & Sam's Club).

Muffins, donuts, oranges, yogurt, etc.

As a product sponsor you will receive the following for your investment:

- Business logo on all printed materials including runners FireCracker 5K T-Shirts, printed materials, and race banner
- Company acknowledgement at the event
- Opportunity to provide on-site signage at race event
- Opportunity to give runners a promotion gift from your business to be placed in race bag or given out at event

Promotional Bag Items Sponsor

200 to 1200 product items

Unlimited

- Opportunity to give runners a valued promotion gift from your business to be placed in race bag. These items can be things such as Chap Stick or hand sanitizers as well as buy one get one free, half off, or 10% off certificates. The value of the certificate is completely up to you. Your cost is the production cost of the certificate. Items need to be delivered to Mike (208-243-1045) no later than 24 June 2017.

Website Sponsor, \$250, Closed, one Hotel & one Restaurant: Candlewood Suites & Dixie's Diner

Info displayed on website from 1 April thru 31 March

- Business logo on all printed materials including runners FireCracker 5K T-Shirts, printed materials, and race banner
- Company acknowledgement at the event
- Opportunity to provide on-site signage at race event
- Opportunity to give runners a promotion gift from your business to be placed in race bag or given out at event

Thank you for your support!

**2017 Idaho Falls FireCracker 5K Run
SPONSORSHIP
REGISTRATION FORM**

Please indicate your level of commitment:

- T-shirt Sponsor \$500 Chip Timing \$500 Media \$500
 Prize Fund Sponsor \$500 Product Sponsor Promotional Item

Organization: _____

Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Payment Information

- Check Enclosed Credit Card (*fill in credit card information below*)

Name on Card: _____

Credit Card #: _____ Amount: _____

Expiration Date: _____ CVV #: _____ Billing Zip Code: _____

Signature: _____

**If paying by check, make out to Idaho Falls FireCracker 5K and mail to
PO Box 3405, Idaho Falls, Idaho, 83405-3405
For more information please call Mike at (208) 243-1045**